

DIGITAL MEDIA and ANIMATION INCENTIVES in CANADA 2016

<u>Animation</u>	<u>Rate</u>	<u>Eligible Cost</u>
British Columbia Digital Animation or Visual Effects Tax Credit	17.50%	Labour
Ontario Computer Animation and Special Effects Tax Credit	18-20%	Labour
Quebec Computer Animation and Special Effects Tax Credit	8%	Labour
<u>Digital Media</u>		
British Columbia Interactive Digital Media Tax Credit	17.50%	Labour
British Columbia Investment Capital Program Tax Credit	30%	Investment
Manitoba Interactive Digital Media Tax Credit	40%	Labour
Ontario Interactive Digital Media Tax Credit (OIDMTC)	35-40%	Labour & Marketing
Quebec Production of Multimedia Titles Tax Credit	26.5-37.5%	Labour
P.E.I. Innovation & Development Labour Rebate	25%	Labour
New Brunswick Digital Media Development Program	N/A	N/A
Nova Scotia Computer-Assisted Labour Incentives	50%+	Labour

ONTARIO INTERACTIVE DIGITAL MEDIA TAX CREDIT 2016

The OIDMTC is a refundable tax credit available to qualifying corporations for expenditures related to the creation, marketing and distribution of eligible interactive digital media products. A 40 per cent refundable tax credit is available for qualifying corporations that develop and market their own products.

A product would only qualify for the OIDMTC if its primary purpose is to:

- Entertain the user; or
- Educate users under the age of 12.
- A product can only have one primary purpose.

A website would only be eligible if it primarily hosts:

- Digital Games
- Content related to film, television or online streaming intellectual properties
- Virtual or Augmented Reality experiences

Qualifying expenditures include the following marketing & distribution costs:

- Can claim up to a max of \$100,000 of these expenditures per eligible non-specified product

A 35% refundable credit is also available to qualifying/specialized digital game corporations

Source: Ontario Ministry of Finance: Ontario Interactive Digital Media Tax Credit Bulletin November 2, 2015

<http://www.fin.gov.on.ca/en/credit/oidmtc/bulletin-nov-2-2015.pdf>